

# *Strong Coffee to Red Wine*

*Powering through the day drinking coffee until it's acceptable to drink wine.*

## **Concierge Wine Services**

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Our Concierge Wine Services take the guesswork out of wine buying. How do you know what to buy without tasting it first? Well, we dig deep to understand your wine likes and dislikes, regional preferences and budget, then we curate wines that fit your profile. Each delivery is a curated selection with you in mind.

How the service works:

- ◆ First we are going to ask you about how much wine to typically keep in your home at any given time. Ask if you use a wine fridge. And ask you about average wine consumption in a typical week
- ◆ Then we ask you to complete a short online questionnaire that will help us in selecting wines that match your palate and your budget. This survey will also ask you what your current favorite wines are and how much you spend on them.
- ◆ You will decide what frequency of delivery you want and the number of wine bottles you want delivered with each delivery.
- ◆ We will then curate your first delivery and get it to you. As you drink these wines, I ask that you provide feedback to us so we can fine-tune your selections. Text me a quick pic if you love it. It is also a great idea to keep your curated order receipt and mark each wine with a quick thought. Love - Like - Meh - Hate. We Love Feedback..
- ◆ Payment for wine orders is done through Zelle or Venmo, Cash or Check. Payment is due at time of delivery. We do not accept credit cards.
- ◆ See page 2 for the curation and delivery service fees.
- ◆ Each delivery you pay for the wine less your discount, as well as the curation and delivery fee

**The difference between these service options is about the frequency of your deliveries and your available room to store your wine.**

<b>The minimum quantity is 1 case of wine per delivery. There is no maximum.</b>	<b>2026 Concierge Plans</b>	<b>2026 Concierge Plans</b>	
	<b>The Gold Client:</b>	<b>The Platinum Client:</b>	
	<b>Wants to try new wines.</b>	<b>Wants to try new wines.</b>	
	<b>Drinks at a minimum one bottle of wine a week.</b>	<b>Drinks two to three bottles of wine a week.</b>	
	<b>This is more about exploration of new wines and the convenience of having someone do all the heavy lifting for you.</b>	<b>&lt;&lt;&lt;&lt;_____</b>	
	<b>_____&gt;&gt;&gt;&gt;</b>	<b>Loves a wide variety of choices at your fingertips.</b>	
	<b>X</b>	<b>Does not want to run out of wine.</b>	
	<b>Convenience and exploration.</b>	<b>&lt;&lt;_____</b>	
		<b>If you are buying multiple cases each quarter. You have some storage.</b>	
	<b>5% discount off of retail price</b>	<b>10% discount off of retail price</b>	
	<b>One (1) Service per quarter.</b>	<b>Two (2) Services per quarter (Every 6-8 weeks)</b>	
	<b>\$300/ annual fee for Curation Services</b>	<b>\$500/ annual fee for Curation Services</b>	
	<b>Delivery Fees: -&gt;\$50.00 for orders of 12-18 bottles per delivery. -&gt;\$35.00 for orders of 19-29 bottles per delivery. -&gt;\$25.00 for orders of 30+ bottles per delivery.</b>	<b>Delivery Fees: -&gt;\$25.00 for orders of 12-30 bottles per delivery. -&gt;No Charge for orders of 30+ bottles per delivery.</b>	
<b>Payments Accepted: Cash, Check, Venmo or Zelle. We do not accept credit or debit cards.</b>			

# Concierge Application Information

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Email: \_\_\_\_\_

Cell Phone: \_\_\_\_\_ May I text you? Y / N

Today's Date: \_\_\_\_\_

Which Service do you select?  
(Please circle)

Gold

Platinum